



ANDHRA PRADESH STATE
FILM TELEVISION & THEATRE DEVELOPMENT CORPORATION LTD.
:: VIJAYAWADA ::

RULES AND REGULATIONS FOR
SHORT FILM FESTIVAL OF ANDHRA PRADESH-2021
(CONCEPTS ON “NAVARATHNALU” SCHEMES & SCHMES AIMED AT
DEVELOPMENT/WELFARE OF WOMEN IN THE STATE)

About APSFTVTDC:

The Government of Andhra Pradesh with a view to encourage Telugu Film Industry established the Corporation in the year 1975 and since then the Corporation with the active support of the State Government is engaged in the service of Film and Television Industry. In order to encourage good Films, the Government instituted NANDI AWARDS for both Films and Tele-films etc.

With the advent of Technology, many a young talent in the women's particularly in the field of directions and also production show casing their talent in the form of short films on various platforms that are now available. The Short Film Festival of Andhra Pradesh is aimed at encouraging such young women's talent.

Festival Mission & Objective:

The mission and objective of the Short Film Festival of Andhra Pradesh is to give Telugu short films an identity that differentiates this art form, from the conventional big screen. The short Films of Navarathnalu Scheme which is announced by Hon'ble Chief Minister, Government of Andhra Pradesh. **Our particular interest is in short films that deal with themes on Navarathnalu and Schemes aimed at development/welfare of women's in the State.**

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	("NAVARATHNALU") SCHEMES		(Schemes aimed at development/welfare of women's in the State)
1	YSR Jala Yagnam	1	DISA
2	Madhyapana Niyantrana		
3	YSR Aarogyasri		
4	YSR Rythu Bharosa		
5	Pedalandariki Illu		
6	YSR Aasara		
7	YSR Pensions		
8	Jagananna Amma Vodi		
9	Jagananna Vidya Deevena		

The Producers should submit the short films related to the above concepts only. The short film should make cutting-edge technology and unusual visualization, traditional as well as those that dissent in form, technique or content from the mainstream.

Rules and Regulations:

1. Eligibility: Entries for the Short Film Festival of Andhra Pradesh (Concepts on NAVARATHNALU SCHEME AND SCHEMES AIMED AT DEVELOPMENT/WELFARE OF WOMEN'S IN THE STATE) are open for every women who produced film in Telugu language. Participants under 18 years age must submit a consent letter from their parent or guardian.

- Animation series/episodes made for TV Channels / Cable TV are not eligible for entry.
- Interest persons / organization / agency or by an individual woman film Producer / woman Director who holds the copyright may submit entry form to the Corporation. There is no restriction on number of entries.
- The Short Film can be based on the concepts of "Navarathnalu." Schemes and Schemes aimed at Development /Welfare of Women's in the State).
- The women Producers/Directors do not submit the Short Films again which is already submitted for Short Film Festival of AP-2020.

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- The women Producers / Directors to submit latest short films on “Navarathnalu” Schemes and Schemes aimed at Development /Welfare of Women’s in the State exclusively for Short Film Festival 2021 contest.
- The Short Film should be in Telugu language.
- The total run time of the Short Film including opening & closing credits should strictly be a minimum of THREE minutes and maximum of FIVE minutes.
- Employees and close relatives of employees of APSFTVTDC are not eligible for participation in the Short Film Festival of Andhra Pradesh (close relatives means; Spouse, dependent children, Parents, Brothers, Sisters and other dependents).

2. Awards:

There will be six awards in the SHORT FILM FESTIVAL OF ANDHRA PRADESH-2021 and the details are as follows:

S.No.	Name of the Award	No. of Awards	Details of the Award
1	1 st Best Short Film Award	One	Rs.1,00,000/- cash award and Commendation Certificate to the Producer (short film maker)
2	2 nd Best Short Film Award	Two	Rs.50,000/- cash award and Commendation Certificate to each Producer (short film maker)
3	3 rd Best Short Film Award	Three	Rs.25,000/- cash award and Commendation Certificate to each Producer (short film maker)

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3. How to Apply:

a) Online Entry – Form of SHORT FILM FESTIVAL OF ANDHRA PRADESH-2021 (CONCEPTS ON NAVARATHNALU SCHEME AND SCHEMES AIMED AT DEVELOPMENT/WELFARE OF WOMEN'S IN THE STATE) is available on the Corporation's website www.apsftvtdc.in

b) Procedure – An applicant has to fill up the required fields and upload bio-data, photographs, filmography etc.

c) Entry Fee – Non refundable entry fee of Rs.1,000/- (Rupees one thousand only) per entry shall be paid through Online only.

d) Applicants are required to submit 2 DVD's/USB(Pen Drive)/Blu-Ray of content of the film in VOB/MP4/MOV/Blue Ray format and one separate DVD containing Directors photograph, bio-data, filmography, synopsis of the film, stills of the film, posters and pamphlets along with promos/trailers, packed properly and freight pre-paid.

e) The last date for submission / uploading of the application through online is on 31.03.2022.

4. Final Submission of Application Form:

After submission/uploading of application form in Online, the hard copy of the application along with Online payment transaction details / Declaration, content in DVD/USB(Pen Drive)/Blu-ray etc., shall be sent/submit to the Corporation's Office by 10.04.2022.

5. Jury:

All the entries will be scrutinized by the Jury constituted by the Government/Corporation. The Jury will view and analyze the content of DVDs/USB(Pen Drive)/Blu-ray of Short Films and decide the Awards based on absolute quality. The decision of the Jury shall be final and submit their report to the Government/Corporation.

6. Rights of APSFTVTDC:

- APSFTVTDC reserves the right to accept or not to accept any film on any ground without assigning any reason.
- Pre certification will not be applicable for entering films in the festival. However screening of certified films will be subject to exemption granted under the Cinematography Act 1952.
- Decisions of the APSFTVTDC regarding all matters not expressly provided for in these regulations or which require interpretation of the clauses mentioned above shall be final & binding on all.
- If a film is not selected, the APSFTVTDC will not in any way whatsoever provide any justification and/or comments regarding the reasons for non-selection of a film. The decision of the Jury is FINAL.

7. Copyright:

- It is the sole responsibility of the entrant to secure clearance from the copyright holders of any copyrighted material included in the film. The APSFTVTDC will not be held responsible for the unauthorized inclusion of any copyrighted material within or relating to the submitted film.
- APSFTVTDC reserves the right to disqualify any film with any unauthorized inclusion of copyrighted material.

8. General:

- APSFTVTDC is under no obligation to provide comments or feedback regarding the film entered to the entrant or any other representative of the submitted film.
- Clippings of selected films will be put online on the official website of the festival.
- To submit 5 copies of synopsis not more than 100 words in Telugu Language along with hard copy of application form.
- Entry Forms with incorrect / inadequate / illegible / ambiguous particulars and not submitted along with the required certificate / undertaking will not be considered.

9. Disclaimer:

All disputes in respect of any matter relating to the APSFTVTDC shall be subjected to the exclusive jurisdiction of the Hon'ble High Court of Andhra Pradesh, Vijayawada.
