



ANDHRA PRADESH STATE
FILM TV & THEATRE DEVELOPMENT CORPORATION LIMITED
NANDI NATAKOSAVAM - 2013 & 2014
SRI VENKATESWARA ANAM KALAKENDRAM, RAJAHMUNDRY
MAY 16TH TO JUNE 1ST, 2015

PRESS NOTE

In order to encourage creative work in presentation of theatrical plays and to develop entire Telugu Theatre in a new direction the Government of Andhra Pradesh has permitted Andhra Pradesh State Film TV & Theatre Development Corporation Limited, Hyderabad to organize Nandi Awards to Theatrical plays and NTR Rangasthala Puraskaram during the year 1998. After introduction of the awards to theatrical plays the Corporation has already conducted awards function for the years 1996 to 2012.

The Government of Andhra Pradesh has decided to conduct Nandi Natakotsavam for the years 2013 & 2014 at Rajahmundry for the period from May 16th to June 1st, 2015.

The Corporation has received 193 entries for Nandi Theatre Awards 2013, out of them 41 theatrical plays are selected and 204 entries have been received for Nandi Theatre Awards 2014 out of them 43 theatrical Plays / Play-lets are selected for Nandi Theatre Awards. Total 84 Plays / Play-lets have selected for Nandi Natakotsvam competitions.

The Government will give Nandi Theatre Awards in 4 categories and being awarded to the following:

1. Padya Natakams	---	17
2. Social Plays	---	17
3. Social Play-lets	---	18
4. Children Social Play-lets	---	13
5. Best Book on Theatre	---	01

TOTAL AWARDS FOR ONE YEAR	---	66
TOTAL AWARDS FOR TWO YEARS (2013 & 2014)	--	132

The cash Awards to the total Awardees enhanced from the year 2013 to the tune of Rs.9,15,000/- to Rs.13,62,500/-.

The performance remuneration have enhanced to the 44 Nataka Samajams and play writers from Rs.10,48,000/- to Rs.14,52,000/- and the details are as follows:

1. Padya Natakam	---	Rs.40,000/- each
2. New Padya Natakam Play Writer	---	Rs.15,000/- each
3. Social Plays	---	Rs.30,000/- each
4. Play Writer	---	Rs.5,000/- each
5. Social Play-lets	---	Rs.20,000/- each
6. Play-let Writer	---	Rs.3,000/- each
7. Children Social Play-lets	---	Rs.20,000/- each
8. Children Social Play-let Writer	---	Rs.3,000/- each

The cash Award to the prestigious NTR Rangasthala Puraskaram Awardee enhanced from the year 2013 to the tune of Rs.1,00,000/- to Rs.1,50,000/-.

Total 84 Nataka Samajams consisting of 2500 member are participating in the Nandi Natakotsavam competitions.

The Sub-Collector, Rajahmundry has been appointed as a Nodal Officer for Nandi Natakosavams 2013 & 2014 function.

The District Administration have arranged accommodation to the participating Nataka Samajams and deputed some of the officials / staff members for receiving to the Nataka Samjams at accommodation points. The accommodation points are as follows:

- | | |
|-------------------------|-----------------------|
| 1.SKVT High School, | 2.SKR Womens College, |
| 3. TTD Kalyana Mandapam | 4.Chanda Sathram |

The District Administration have arranged Food to the participating Nataka Samajams at TTD KALYANA MANDAPAM, and also provided transportation (vehicles / buses) to the participating Nataka Samajams who are coming from various places of the States. The District Administration have also deputed some of the officials / staff members for pickup and dropping to the Nataka Samjams at Railway Stations / Bus Stations of Rajahmundry.

The District Administration have arranged accommodation to the Jury members, scrutiny panel, officials of APSFTVTDC and other officials at different hotels in the Rajahmundry.

The Nandi Natakotsavam INAUGURAL FUNCTION will be held at ANAM KALA KENDRAM at 9.30 am on 16.5.2015 followed by Nandi Competitions.

The District Administration made arrangements for grand success of NANDI NATAKOTSAVMS- 2013 & 2014.

N.V.RAMANA REDDY, IRPS.,
MANAGING DIRECTOR